Department of Business Administration

Annual Report 2025_2026

1. Department Inauguration:

The department held its association inauguration and fresher's day on August 22, 2025. Dr A. Jayaseelan, Professor and Head, Department of MBA, Selvam College of Technology, Namakkal, held a guest lecture on "Sky is the Limit".

2. Rev. Dr M. Anthony SJ, Treasurer, successfully defended his PhD in Management during the academic year 2025-2026.

3. III BBA students Madhu Sri, Gubetha, Vaitheeswari, Balasurya, Jaganath Kalaikumar, Sri Deepak, Gobinath, Agimas, Anish, and Poovarasan presented a paper titled "WORKPLACE CULTURE AND EMPLOYEE ENGAGEMENT" at the International Conference on BUSINESS REVIVAL THROUGH AI, INNOVATION, NETWORKING & SUSTAINABILITY - BRAINS' 2025 organised by the Department of Commerce, LOYOLA COLLEGE (Autonomous), CHENNAI on 26th & 27th November 2025.

4. III BBA students Vignesh, Anish, Agimas, Poovarasan, Kathirselvan, Christopher Ronaldo, Jaganath Kalaikumar, and Varatharaj Perumal participated in a one-day cultural programme held at Arasu College of Arts & Science, Karur, on January 21st, 2026.

5. Rev. Dr. M. Domnic Jayakumar, Mr. L. George and III BBA students, Sri Deepak, Gokul, Poovarasan, Gobinath, Gubetha , Bharani, Girija, Rajeswari, Vaitheeshwari, Gayathiri Participated and presented Research paper in National Conference at School of Commerce, XIM University 2025 " BEYOND AUTOMATION: NAVIGATING EMPLOYEE BEHAVIOUR AND ORGANIZATION DYNAMICS IN THE AI Era" on 6th & 7th February 2025..

6. Rev. Dr M. Anthony SJ participated in a 5-day workshop from 22nd February to 26th February 2026 organised by Unstoppable Wisdom Academy.

7. The Department of Business Administration got 1st place in the 11th Annual Sport Day 2025_2026.

8. BBA Department Basketball Team:

8.1. The girls' team placed as runners-up in the Periyar University Inter College Tournament on 6th December 2025.

8.2. Placed 4th place in the State-level Basketball Tournament held on 31st July 2025 by Sacred Heart College, Thirupathur.

8.3. Gayathiri, Punithanandhini, and Nithiya Sri participated on 8th October 2025 in the state-level CM Trophy in Coimbatore.

8.4 Nithiya Sri got 2nd place in a club match in Thiyagarager College, Salem.

8.5. Punitha Nandhini, Vaitheeshwari, and Nithiya Sri participated as Periyar University's representatives for the south zone at Bangalore on 9th December – 2nd January 2026.

8.6. Placed as runners-up in the District Level CM Trophy held at Namakkal on 30th August 2025.

8.7. The boys' team placed as runners-up in the Periyar University Inter College Tournament on 6th December 2025.